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CONSIGNMENT APPLICATION

Thank you for contacting Regulator Bookshop about stocking your book. Please complete the following application and return it to Regulator Bookshop either physically or by email, along with a physical finished copy of your book for review. We will email you when the review copy of your book is ready for pick up. If there is no response from you within three weeks of our notifying you that the copy is ready for pickup, we reserve the right to do donate your review copy.

Important Information

Please review all of the bullet points below as they contain important information for authors if your book is stocked at Regulator Bookshop.

- Our consignment books are laregly local authors, local to the Triangle and especially to Durham. If you are not local we may not stock your book.
- If Regulator decides to stock your book, we will gladly display marketing materials on our community bulletin boards (i.e., flyers, handouts, posters, etc.). However, we ask that the marketing materials you give us to display in our shop list only Regulator Bookshop as a place to purchase your book. Due to space constraints, we do not have the capability to pass out any flyers or bookmarks.
- If Regulator decides to stock your book, we require that Regulator Bookshop be listed as a place to purchase your book in any spaces where you list other retailers (your website, for example).
- If stocked, the sales price of your book will be split with Regulator Bookshop at a 50%/50% split.

- If your book has been in stock for **six months**, we may contact you to pickup the remaining copies. **If there is no response after 2 weeks and a final follow-up email, we reserve the right to do donate your books.**
- We cannot carry books printed by Amazon and it's subsidiary companies such as Createspace.
- If you'd like to check inventory levels once a month at either shop, please email elliot.regulatorbookshop@gmail.com to contact Elliot Berger. Please note that we may not be able to accommodate frequent inventory level checks, so a max of one check-in per month is recommended to keep the program running smoothly.

Common Considerations

The books we stock at Regulator Bookshop are not randomly chosen. They are a reflection of the opinions, preferences, and quality standards of our booksellers and the Durham community. When we decide what books to bring into our shop, these elements are the things in the forefront of our minds. **Before submitting your application, consider the questions below.** It is not necessary to submit the answers, but these are things we will be considering when we look at your book.

- Is the book professionally bound?
- Is the book's trim size too large to fit on our shelves?
- Does the book have an ISBN?
- Is the jacket art pixelated?
- Does the text have excessive typographical errors?
- Does the text have excessive copy-editing errors?
- Has the book been professionally edited?
- Are there any production quality issues?
- Is the book's pricing competitive?
- Does the book have a following in the community?
- Is there enough supply of the book to meet its demand?
- Are you local to the Triangle?

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